**Rajender Reddy Yelala**

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**Summary**

* **Over 7 years** of development experience with **HTML, HTML5, XHTML, DOM, CSS, CSS3, JavaScript, jQuery, AJAX and JSON**
* Extensive experience in developing web page quickly and effectively using **jQuery, HTML5, CSS3, Responsive Web Design, Bootstrap and experience in making web pages cross browser compatible**
* Going through User Documents and creating wireframes in Balsamiq and taking client feedback.
* Responsible for initiating, planning, construction, execution, monitoring and controlling Web and Desktop applications.
* Responsible in transforming the wireframes and mockups to develop web pages.
* To optimize user experience worked on enhancements.
* Used to update User Interface based on changing needs and requirements.
* Experience in creating as well as editing images for the websites using Photoshop.
* Expertise in building strong websites confirming Web 2.0 standards using Yahoo User Interface (YUI) Framework, Dojo, JQuery, HTML, XHTML, DHTML & CSS to develop valid code and table-free sties
* Strong knowledge in cross browser compatibility issues and W3C standards. Good Knowledge in using Dojo Components and integrating back-end applications with AJAX driven web 2.0 front-end using OO JavaScript framework
* Experience in Design, Development, Testing enterprise applications using OO JavaScript framework, JSP, Servlet, DOJO, Web Service, AJAX, JQuery, YUI, Jboss and Tomcat Application server.
* Excellent experience in Designing and Knowledge in CSS frameworks such as 960 Grid System, Yahoo UI CSS Interface Library, BluePrint and Google UI Widgets using CSS.
* Experience with Web2.0 technologies like OO JavaScript framework like DOJO, YUI and implemented and developed web2.0 CMS and open source codes for multiple clients.
* Experience as a Web Developer using JavaScript, HTML/DHTML, XHTML, jQuery, CSS, and Ajax.
* Expertise in debugging and troubleshooting existing code using Firebug and Developer Tools.
* Experience in using the latest approaches including MVVM in the browser, event-driven applications using AJAX, JavaScript, JSON, and JSONP.
* Strong HTML5/CSS3 skills with solid knowledge of usability, accessibility and cross browser issues.
* Resolved cross-browser issues and web site usability issues
* Worked closely with the product, QA teams and support UI implementation efforts
* Worked on modern browsers like Mozilla Firefox, Google Chrome, Safari and IE.
* Developed UI using JQuery and JavaScript Library for Web Application and Mobile Application.
* Extensively developed Rich Internet Applications and various UI widgets using jQuery.
* Created User Interfaces for Mobile/Tablet/Desktop using HTML5 & CSS3.
* Extensive experience in jQuery, jQuery plugins, AJAX, dynamic HTML and JSON.
* Excellent skills in relationship management with clients and effective in guiding team during the project development life cycle and deliver the product within time line, cost and quality.
* Strong communication, planning and problem-solving skills, with ability to work independently or with cross-functional teams.

**Technical SKILLS:**

**Languages:** C, C++, core JAVA

**Web Technologies:** HTML, HTML5, CSS, CSS3, XHTML, AJAX, jQuery, Javascript JSON

**Graphics Tool:** Adobe Photoshop

**Operating Systems:** Windows XP/Vista/7

**Framework:** jQuery UI, Kendo

**Developer Tools:** Eclipse IDE, Dreamweaver, MS-Visio

**Employment History:**

**WORK EXPERIENCE:**

**Midas, Itasca, IL May 2013 - Till Date**

**Web UI Developer**

Midas is a leading auto repair outlet with a great reputation for service, quality and reliability with an experience of over 50 yrs in the auto repair industry. It stands poised to become its customers’ most trusted professional and first choice leader in total service needs. My objective is to design, test and deploy company’s internet and intranet websites. E-mail sign up for the customers to receive special offers and get updated with new deals.

**Responsibilities:**

* Developed the various screens and its architecture in accordance to UI Specs.
* Wrote extensive HTML/ HTML5, CSS3 and JavaScript code to build dynamic pages using Eclipse.
* Performed a lot of DOM manipulation using native JS and jQuery for loading and manipulating dynamic content on webpages.
* Developed a fully functional login page for the company’s user facing website with complete UI and validations.
* Coded JS for page functionality and Pop up Screens.
* Designed and developed the layouts of Customer Relations Module.
* Implemented client side scripting using Jquery and AngularJS
* Managed application state using server and client-based State Management options.
* Implemented AJAX functionality using JQUERY, JSON and XML.
* Implemented single page apps by using backbone views and routes to take the user to various views.
* Used DOJO Toolkit to generate dynamic charts and sort able tables.
* Developed the users application by editing updating using MVC pattern in Backbone
* Used UI based features like geolocation in JS to create small web applications for the website
* Worked closely with Business Analysts in understanding the technical requirements of each project and prepared the use cases for different functionalities and designs.
* Involved in complete SDLC life cycle – Designing, Coding, Testing, Debugging and Production Support for over 2+ projects.
* Designed new models with an Object Oriented approach using JS and jQuery components for CRM application for customer service.
* Implemented XML parsing and JSON parsing for data handling on different application.
* Handled all aspects of the web application including maintaining, testing, debugging, deploying and printing.

**Environment: Asp.Net, HTML4/5, CSS2/3, JavaScript, jsp, jQuery, Angular, JS, AJAX, SVN, DOJO, Eclipse, Windows, Bootstrap, Backbone Js, Agile.**

**Incomm, Atlanta, GA May 2012-Mar 2013**

**Front End UI Developer**

**Description:** InComm is the acknowledged industry leader in prepaid card and transaction technologies, products and services including gift, wireless, games, long distance, music and reloadable debit cards. We sit at the center of this new commerce- offering the industry’s largest prepaid product suite. MyVanilla is one of the products where users can register their gift card in website as well User can do transfers and activate the GPR Card of the also.

**Responsibilities:**

* Front-end web development using HTML5, CSS3, Javascript and Jquery
* Developed UI based out of wireframes and red-line documents
* Branding payment portal as per client specification and configuring it pixel-to-pixel to Client website. ( Approximately 50+ sites )
* Code development to synchronize all feature of Client website with Payweb2 site
* Code development to ensure the compatibility across all browsers
* Creating graphics to satisfy client site requirement.
* Perform System Testing to ensure branding is done as per client requirement.
* Coordinate with QA team to resolve any issues regarding site branding.
* Design and develop prototype video to showcase company features.
* Video development includes Scripting, creating graphics, applying special effect and animation as appropriate.
* Coordinate with Business Relationship Manager to gather client requirements and QA team
* Working knowledge of version control software ( Microsoft VSS)
* Updated the progress of project in JIRA

**Environment: ASP.Net, Dreamweaver CS6, Photoshop CS6, HTML5, CSS3, Javascript, Adobe AfterEffects**

**Century National Insurance, Hollywood, CA Oct 2011 to Apr 2012**

**Senior UI Developer / Designer**

Century National Insurance is a leading health insurance firm and the goal of the Insurance Quote Search project is to provide an online health insurance service to customers which facilitates them to request for insurance quotations online, search policies, upgrade policies, make online payments and customize personal information on the records and it is also used to pre-process health care claims. It allows users to search the company data repository through the web application and the requested data is displayed either in a summary view or through a detailed view depending end-user requirement.

**Responsibilities:**

* Gathered and organized the content and updated the content through Content Management System (CMS).
* Managed check in and check out operations by using CMS.
* Designed User Interface (UI) web applications using with web technologies like HTML, HTML DOM, DHTML, XHTML, XML, XSL, XSLT and CSS.
* Designed online education shopping cart applications using with HTML, DHTML, XML and CSS based on W3C standards.
* Designed mockups, GUI layouts by using HTML, DHTML, XHTML, XML, CSS and JavaScript.
* Designed animated icons, vector and bitmap images, and graphic objects, graphic designs, application buttons, and animated buttons, shopping cart images in Adobe Web Premium tools like Adobe Flash, Action Script 2.0, Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe Fireworks and GIF Animator.
* Designed UI patterns, UX patterns, GUI designs, page illustrations, and user conceptual designs, templates and banners by using Adobe Flash, Action Script 2.0, Adobe Photoshop CS4 and Adobe Illustrator CS4.
* Worked on Live Class & Study Calendar module by using Adobe Flash CS4, Action Script 2.0, Adobe Photoshop CS4 and Adobe Illustrator CS4.
* Worked on Live Class module by designing audio and video files with the help of Adobe Flash, Action Script and Adobe Photoshop CS4.
* Designed Sitetree.xml for entire architecture using with XML.
* Designed the project technical documentation in a presentation manner by using Adobe Flash, Microsoft Word 2007 and Microsoft PowerPoint 2007.
* Enable ASP.NET AJAX and J-query/JSON for a more responsive interactive Web UI.
* Worked on Browser Compatibility and tested each and every web application on popular web browsers such as Internet Explorer, Firefox, Safari, Opera and Chrome.
* Designed Rich Internet Applications (RIA’s) and GUI layouts by using Adobe Dreamweaver CS4 and AJAX.
* Designed front end web applications by writing HTML code with the help of Search Engine Optimization (SEO) techniques.
* Coordinated with the quality group for testing activities and Production Support team to resolve the solution.

**Environment: CSS, HTML, CMS, XHTML, DHTML, XML, XSL, XSLT, JavaScript, JQuery, IIS, SEO, Adobe Dreamweaver CS4, AJAX, SVN, Adobe Creative Suite, Adobe Flash CS4, Action Script, VSS, Adobe Illustrator CS4, Adobe Fireworks, Adobe Photoshop CS4 and MS Office Suite.**

**Experian Interactive Media – Los Angeles, CA Aug 2010 – Sep 2011**

**Web Developer**

**Description:** Experian Interactive Media manages online lead-generation brands. The company connects consumers with service providers that offer various rates on home loans, auto insurance, auto loans, life insurance and other recurring monthly bills. Experian promotes greater financial health and opportunity among consumers by enabling them to understand, manage and protect their personal information, helping them control financial aspects of key life events, and make the most advantageous financial and purchasing decisions.

**Responsibilities:**

* Involved in life cycle – Designing, Coding, Testing, Debugging and Production Support.
* Created web pages using wireframes and mockup.
* Involved in writing application level code to interact with APIs, Web Services using AJAX, JSON and JQuery
* Created Cross-Browser compatible and standards-compliant CSS page layouts
* Designed table-less layouts using CSS and appropriate HTML tags as per W3C standards
* Created optimized graphic websites and application interfaces using HTML,CSS and jQuery UI.
* Participated in the research of new technologies like JQUERY-Mobile for few potential mobile app development efforts
* Experience working closely with Business Analysts and Product team in understanding the technical requirements.
* Worked with QA team on daily basis in fixing the reported bugs/defects and checking cross platform compatibility.
* Worked in teams where requirements were constantly being implemented, and tested.

**Environment: HTML, CSS, JavaScript, jQuery, jQuery UI, AJAX, JSON, Dream viewer**

**Infosys Ltd, India July 2007 – July 2009**

**Java Developer**

**Responsibilities:**

* Involved in developing a new tool using java servlets in Eclipse. This would help me out in creating all the respective options where in we can connect from one functionality to another functionality that is inter servlet calls
* The functionalities of this tool involved adding, deleting, updating, bulk updating and bulk deleting of the users. All of these functionalities have been done using java servlets
* All the visual stuff was done using JavaScript
* Involved in the designing of Java Server Pages required for the application
* Involved in the unit testing of the application
* Implementing the business logic required for the application
* Developed JSPs and Servlets to dynamically generate HTML and display the data to the client side. Extensively used JSP tag libraries
* Developed the code according to the functional specifications, detailed design, and coding and efficiency standards. Execute the unit test cases
* Developed Ant builds script and ant task classes to clean, compile, copy, run, and doc, deploy, jar, war and ear files, and develop web service
* Used JDBC API to access database

**Environment: HTML, Javascript, CSS, JSP, API, MVC, SQL Queries, Oracle**